

YOKI MATSUSHIMA



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Soak in the Beautiful Time of Matsushima

Breathtaking Scenery, Skin-Beautifying Onsen (Hot Spring), and Exquisite Cuisine

Topic 1

Exceptional experience inviting you to unexplored Matsushima



Let us guide you to a special hidden side of Matsushima in Miyagi Prefecture, one that you will not find in standard guidebooks. From a tour exploring the secluded beauty of Oku-Matsushima, including the Sagakei Gorge, one of Japan's three Great Gorges, to marine activities that allow you to experience Matsushima's topography from a viewpoint close to sea level, sightseeing flights offering spectacular views from the sky, and a journey tracing the footsteps of Matsuo Basho, this is a destination waiting to be discovered.

Topic 2

Time for exquisite dining, guided by *Wa-Bi-Shun-Go*



One of the unique charms of Matsushima is the opportunity to savor foods featuring ingredients from the finest bounty of the land and sea that the Sanriku region has to offer. Our head chef visits the local fields and mountains to carefully select seasonal ingredients. Such dishes are cooked with meticulous care and complemented by the traditional craft tableware and local sake of Miyagi Prefecture. Guided by the concept of *Wa-Bi-Shun-Go*, meaning Japanese tradition, beauty, seasonality, and locality, we invite you to savor the seasons and local flavor as we offer a dining experience that reveals the true charm of the region.

Enjoy an elegant retreat in Matsushima, celebrated for many years by visitors as one of Japan's three Most Scenic Views. Each of our ocean-view guest room comes with an open-air or semi-open-air bath with pure, source-fed hot spring water flowing straight from the deep underground. Savor exquisite cuisine highlighting the rich bounties of the Sanriku region. This is your invitation to discover the real Matsushima, which few have ever really seen.

Topic 3

Sustainable design with regional resources effectively utilized



We incorporate into our facility the materials that reflect the natural cycle between the oceans and land, helping to keep regional resources in circulation, including wallpaper and trays using recycled oyster shells, and materials made from thinned timber. Artworks depicting islands in the sea, the moon, and pine trees add depth and warmth to the space.

Topic 4

Soaking in an onsen bath filled with hot water from ancient times while viewing the spectacular scenery of Matsushima



Taikotensen Matsushima Onsen in Matsushima is an excellent hot spring produced by geothermally heated rainwater that seeped into limestone rock hundreds of millions of years old. Enjoy the rich, smooth hot spring water that gently envelops the skin in the communal bath, panoramic bath, and a private bath in each room. Discovered deep underground in Matsushima in 2007, this spring is also celebrated for its skin-beautifying properties.

YOKI MATSUSHIMA



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- Approx. a 15-minute walk from Matsushima Station on the JR Tohoku Main Line
- Approx. a 17-minute walk from Matsushima Kaigan Station on the JR Senseki Line
* A shuttle service from these stations is available.
- Approx. 10 minutes by car from the Matsushima-Kaigan I.C. on the Sanriku Expressway
- Approx. 30 minutes by car from the Taiwa I.C. on the Tohoku Expressway

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Kamogawa Sea World / Kamogawa Sea World Hotel
Kobe Suma Sea World / Kobe Suma Sea World Hotel
Tomakomai Golf Resort 72 / Sano Highway Restaurant
Ashigara Highway Restaurant / Otsu Highway Restaurant

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Guest Rooms

Every guest room offers an elegant retreat with ocean view and a private onsen bath. The breathtaking scenery of Matsushima, hot spring water born from ancient times, and the rich blessings of the Sanriku region come together to offer an exceptional healing experience.



Corner Suite (69 m²)

This special suite features a private garden where you can savor the gentle breezes of Matsushima. In addition to the bedroom, this suite includes a separate Japanese-style living area, which offers a place to unwind and relax. Enjoy the scenery of Matsushima to your heart’s content as you soak in an open-air bath made of cypress wood with free-flowing hot spring water.



Corner Premier Double (57 m²)

The room features a view and a semi-open-air bath. The semi-open-air bath offers a comfortable escape while letting you feel the fresh outside air. Enjoy a luxurious, relaxing time, surrounded by the beautiful scenery of Matsushima.



Japanese-Western Twin (58–62 m²)
Featuring Open-Air Bath Made of Cypress Wood

The spacious Japanese-Western-style twin-bed room features an open-air bath made of cypress wood, which offers you an onsen experience with a wonderful sense of openness and a scenic view. With a shower booth inside the room, you can enjoy the onsen comfortably anytime you like.



Japanese-Western Twin (46–51 m²)
Featuring Semi-Open-Air Bath

The Japanese-Western-style twin-bed room features a semi-open-air bath with free-flowing hot spring water. The semi-open-air bath means you can soak in a hot spring while maintaining a sense of unity with nature. Relax and enjoy the onsen along with a scenic view.

- 26 guest rooms
- Free Wi-Fi available in all rooms
- Check-in: 3:00 p.m./Check-out: 11:00 a.m.

Hot Springs



Miharashi no Yu

The hot spring bath on the top floor offers beautiful panoramic views of Matsushima. On nights during the full moon, the sea shimmers in waves of gold and silver in the moonlight, and the islands seem to drift dreamily on the sea. Sunrise and sunset are also highly recommended times to visit this bath.

*Private use only: 5,500 yen for 45 minutes (tax included)



Communal Bath

The large communal bath on the first floor is more spacious than the private baths in the guest rooms, allowing you more space to stretch out and relax. The alkaline hot water at pH 8.9 provides a smooth, rich texture on the skin like a beauty lotion. Both the men’s and women’s baths have an sauna.

Types of Spring Quality	Benefits
Alkaline simple hot spring and hypotonic alkaline high-temperature spring	Relief from joint pain and sensitivity to cold, and fatigue recovery

Facilities



Restaurant

Our restaurant serves seasonal dinners prepared with ingredients in season and finished with culinary techniques like a live performance, which provides an experience meant to be savored with all five senses. The breakfasts center on rice cooked from meticulously selected grains. Enjoy the flavors of Matsushima through carefully selected ingredients, such as fresh seafood from the Sanriku region and Kampo Wagyu beef.



Lounge Bar

Savor local sake that captures the essence of the region in a modern Japanese-style space. We also offer seasonal desserts, house-made snacks, and carefully selected Japanese tea to create a perfect setting to linger and savor the atmosphere of the dinner.



Select Shop

A wide variety of superb products that embody the unique charm of the region are available, including carefully selected specialties and traditional crafts from across Miyagi Prefecture. They also make wonderful souvenirs to help preserve memories of your trip.

Breakfast Opening hours: 7:00–10:00 a.m. (Last Order 9:30 a.m.)	Lounge Bar Opening hours: 3:00–10:00 p.m. (Last Order 9:30 p.m.)
Dinner Opening hours: 5:30–9:00 p.m. (Last Order 8:30 p.m.)	Select Shop Opening hours: 7:00 a.m.–10:00 p.m.